



AF

Buying better, together.
2024

af.farm

Our Members enjoy competitive input prices, market intelligence and insights, all through our multi-channel procurement platform with seamless office integration. Ask us how we can help you maximise farm rural business profit and minimise admin costs.



Case Study 1

Machinery

Cost: £20,315

Savings: £2,031

Crop Protection

Cost: £128,521

Savings: £17,983

Fuels

Cost: £128,087

Savings: £10,247

Fertiliser

Cost: £105,391

Savings: £2,963

Seed

Cost: £20,141

Savings: £604

Livestock Inputs

Cost: £173,432

Savings: £17,343

Farming Business (Service Level 4)

Membership Fee: £780

Turnover: £575,890

Service Charges: £5,998

Total Annual Savings: £51,173



Case Study 2



Telecoms

Cost: £2,664

Savings: £1,065

General Inputs

Cost: £18,189

Savings: £2,728

Energy Management

Cost: £157,190

Savings: £15,719

Insurance

Cost: £4,139

Savings: £413

Charge Card

Cost: £2,111

Savings: N/A

Fuel Cards

Cost: £7,978

Savings: £1,032

Rural Business (Service Level 3)

Membership Fee: £635

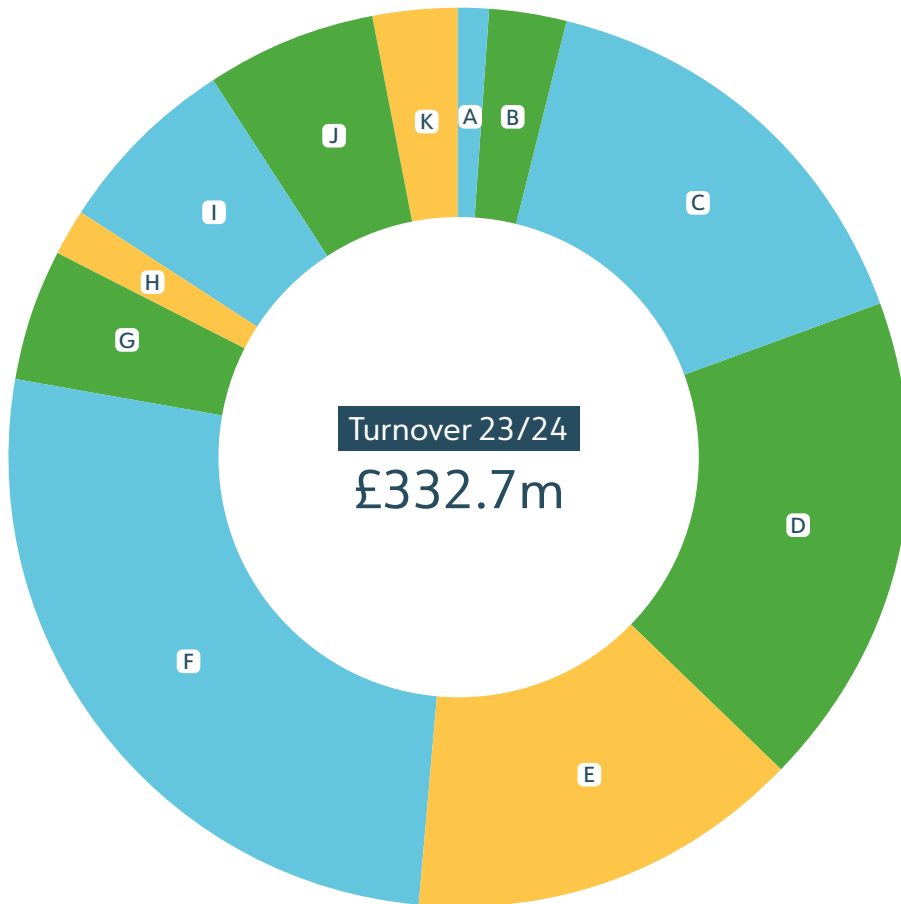
Turnover: £192,273

Service Charges: £2,579

Total Annual Savings: £20,960

AF Member Spend 2024

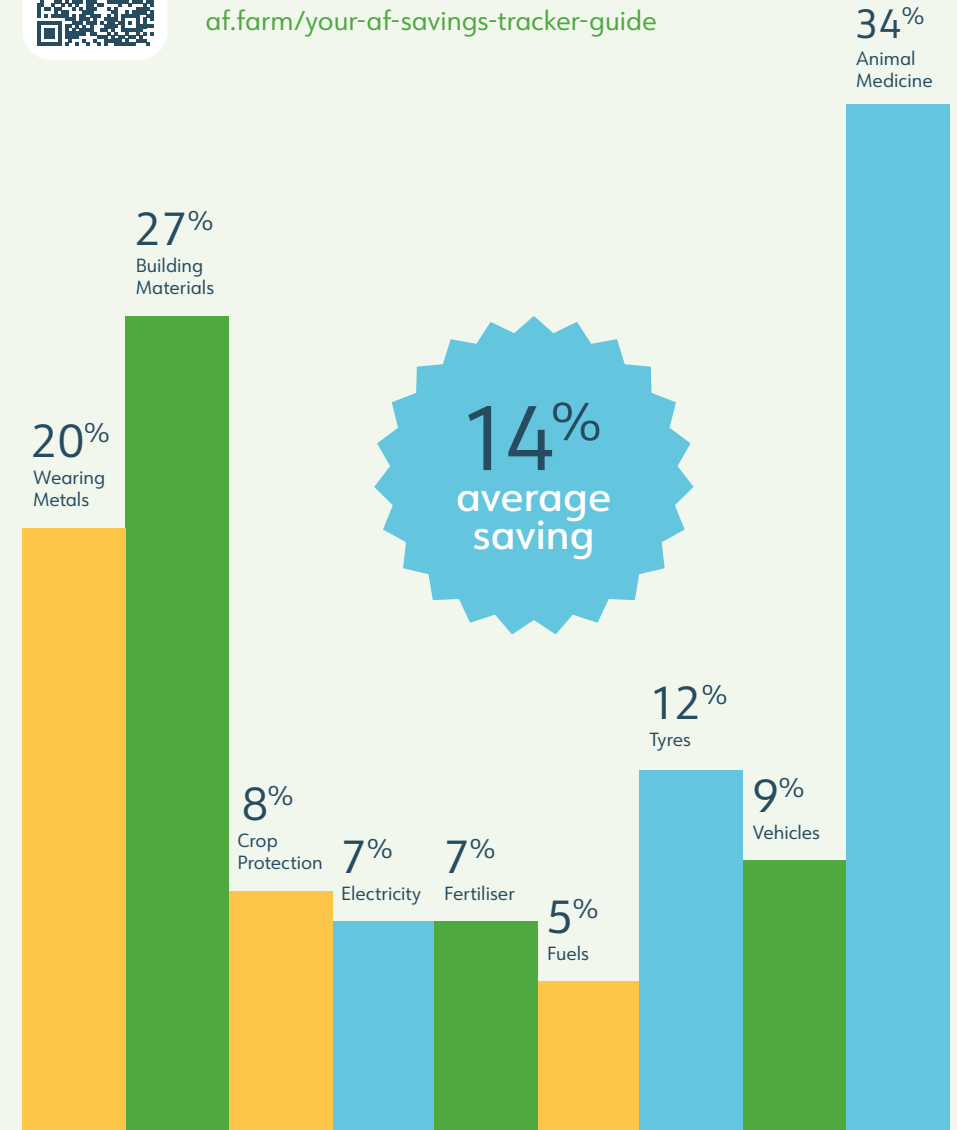
A Telecoms	(£4.3m)	G General Inputs	(£16.2m)
B Charge Card	(£9.1m)	H Insurance	(£5.5m)
C Crop Protection	(£51.6m)	I Livestock Inputs	(£21.8m)
D Utilities	(£59.4m)	J Machinery	(£20.4m)
E Fertiliser	(£46.7m)	K Seed	(£9.5m)
F Fuel	(£87.6m)		



How much AF saves its Members



Scan for a breakdown of how this data was collected.
af.farm/your-af-savings-tracker-guide





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