

The Morley Agricultural Foundation a charity that supports agricultural research and education invites you to their winter talk:

Producing More From Less and the Role of Applied Science and Research

Oli Fletcher



Oli is a rural historian with published research on farmer attitudes to scientific agriculture during the Second World War. He comes from a small ex-dairy farm in Leicestershire and is best known for his involvement in the Save British Farming tractor rallies and his YouTube channel [Farming Explained](#).

Tony Bambridge

“The key drivers of farming from independent science, A Norfolk Farmers version”

“Potato grower, tenant farmer, contract farmer, livestock keeper are the categories that best sum up my activity in the industry as a first time farmer. To have a chance to survive trying to improve technical excellence has always been a business driver, so a hunger for good agronomy, seeking to understand the science behind key drivers of yield and quality are a constant factor and then communicating that and training the staff who implement this practice is what we are all about.”



Event Details:

- ❑ **Date: 12th February 2026**
- ❑ **Time: 1pm for a light lunch followed by a brief AGM and the talks**
- ❑ **Location: Morley Business Centre, Deopham Road, Morley, NR18 9DF**

Who Should Attend?

Farmers • Researchers • Students • Policymakers • Agribusiness Professionals • Anyone interested in food security and sustainable agriculture

Admission: Free

RSVP: Michaela.canham@tmaf.co.uk