



**AF**

**Buying better, together.**  
**2025**

af.farm



Our Members enjoy competitive input prices, market intelligence and insights, all through our multi-channel procurement platform with seamless office integration. Ask us how we can help you maximise farm rural business profit and minimise admin costs.





# Case Study 1

**Machinery**

Cost: £20,315

Savings: £2,031

**Crop Protection**

Cost: £128,521

Savings: £17,983

**Fuels**

Cost: £128,087

Savings: £10,247

**Fertiliser**

Cost: £105,391

Savings: £2,963

**Seed**

Cost: £20,141

Savings: £604

**Livestock Inputs**

Cost: £173,432

Savings: £17,343

**Farming Business (Service Level 4)**

Membership Fee: £780

Turnover: £575,890

Service Charges: £5,998

**Total Annual Savings: £51,173**





# Case Study 2



### Telecoms

Cost:	£2,664
Savings:	£1,065

### General Inputs

Cost:	£18,189
Savings:	£2,728

### Energy Management

Cost:	£157,190
Savings:	£15,719

### Insurance

Cost:	£4,139
Savings:	£413

### Charge Card

Cost:	£2,111
Savings:	N/A

### Fuel Cards

Cost:	£7,978
Savings:	£1,032

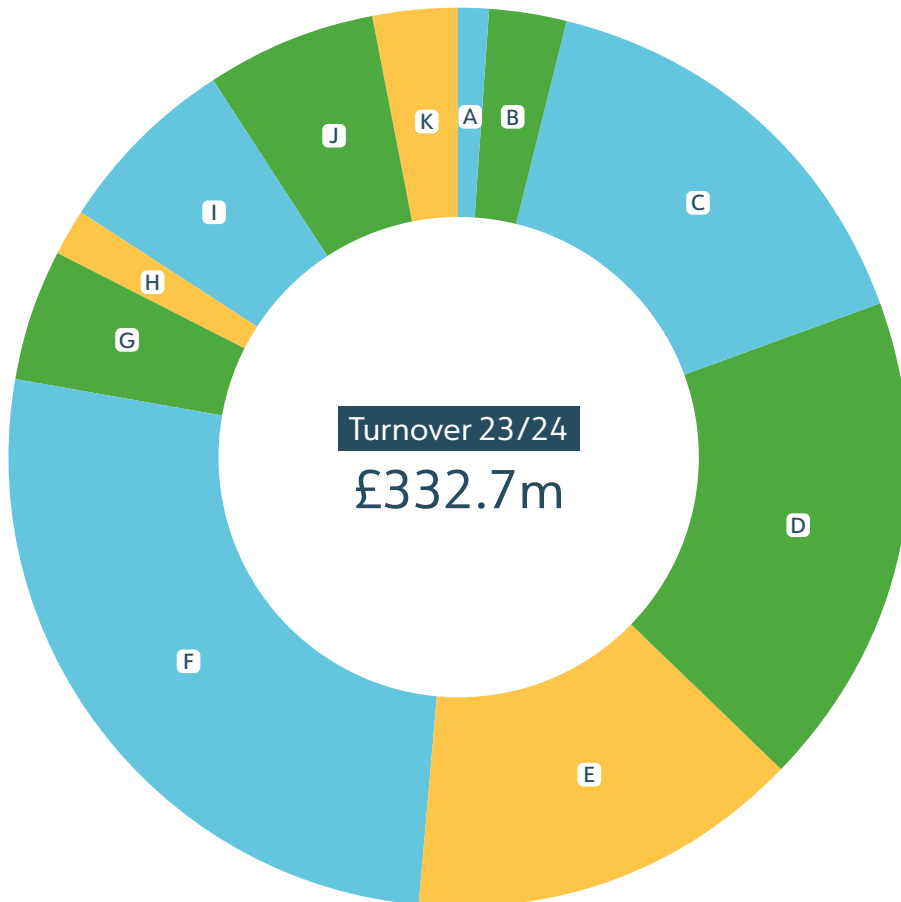
### Rural Business (Service Level 3)

Membership Fee:	£635
Turnover:	£192,273
Service Charges:	£2,579
<b>Total Annual Savings:</b>	<b>£20,960</b>



# AF Member Spend 2024

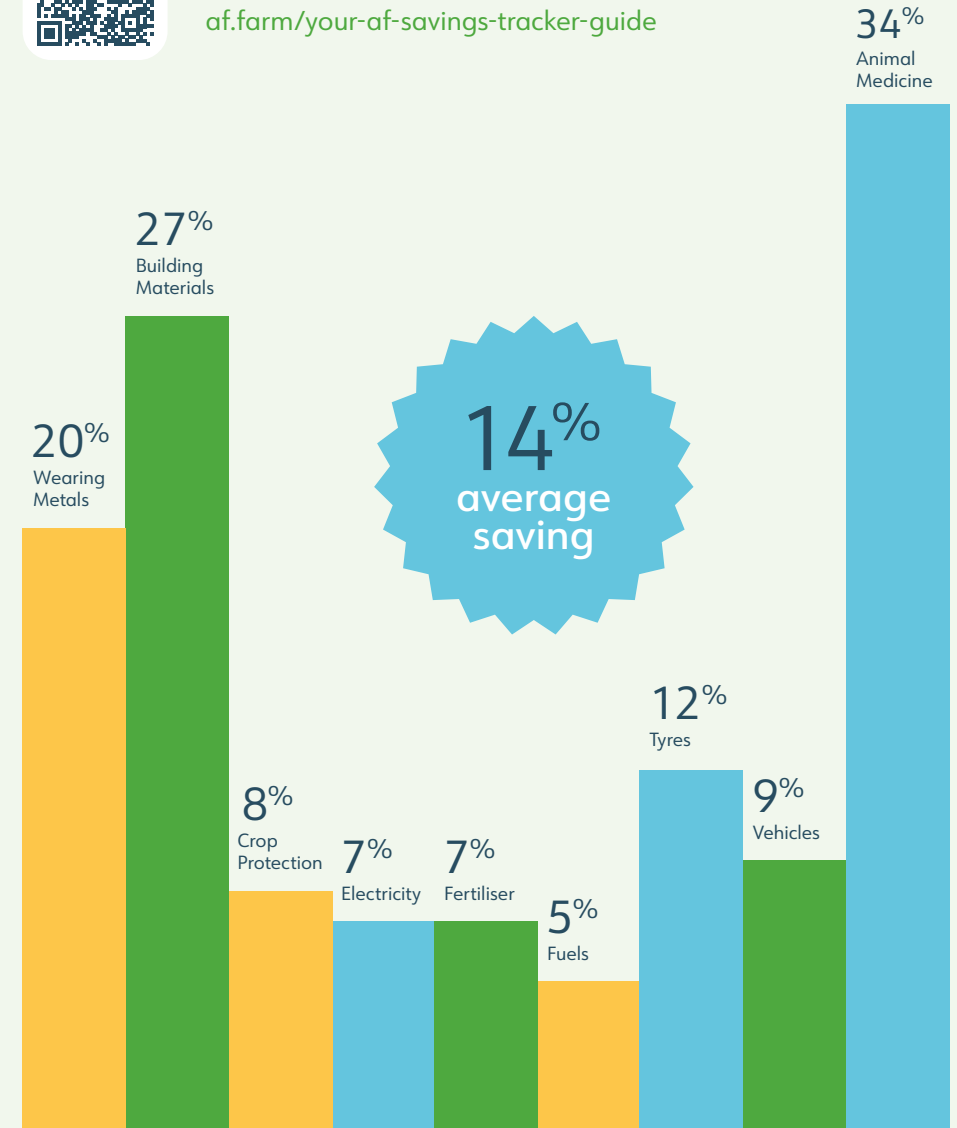
<b>A</b> Telecoms	(£4.3m)	<b>G</b> General Inputs	(£16.2m)
<b>B</b> Charge Card	(£9.1m)	<b>H</b> Insurance	(£5.5m)
<b>C</b> Crop Protection	(£51.6m)	<b>I</b> Livestock Inputs	(£21.8m)
<b>D</b> Utilities	(£59.4m)	<b>J</b> Machinery	(£20.4m)
<b>E</b> Fertiliser	(£46.7m)	<b>K</b> Seed	(£9.5m)
<b>F</b> Fuel	(£87.6m)		



# How much AF saves its Members



Scan for a breakdown of how this data was collected.  
[af.farm/your-af-savings-tracker-guide](https://af.farm/your-af-savings-tracker-guide)







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